

Objective	To join a creative design organization that will utilize my 20+ years of creative and project management skills for comprehensive marketing efforts—from concept to completion—and combine my motivated, independent work ethic with a passion for collaboration.
Summary of Assets	<ul style="list-style-type: none"> • Excellent networking and client relationship building skills • Effective project manager with expansive knowledge of the design process • Exceptional design sense and conceptual abilities • High level of aesthetic sensibility • Extremely proficient production skills • Good knowledge of web based technologies and web design/structure with basic search engine optimization knowledge • Dedicated, responsible, energetic and adaptable
Awards	<p>Volunteer of the Year 2007, awarded by Maine Development Foundation/Main Street Maine program for work with HeartofBiddeford.org</p> <p>Numerous local ADDYs in Reno market, presented by the American Advertising Federation</p>
Professional History	<p>Freelance Art Director / North40Creative: Biddeford, ME DEC 05 - present Proprietor of design studio responsible for concept to production for a wide variety of marketing collateral and advertising. Manage subcontractors including web programmers, photographers and copywriters. Core work includes art direction and production for general interest publications:</p> <p>Art Director / <i>Family Pulse</i> magazine: Reno, NV : FEB 08- present Design and production of monthly publication. Design of overall identity.</p> <p>Art Director / <i>Washoe Family</i> magazine: Reno, NV : FEB 07- FEB 08 Design and production of monthly publication.</p> <p>Art Director / <i>RLife</i> magazine: Reno, NV : OCT 06 - FEB 07 Design and production of monthly publication. Design of overall identity.</p> <p>Founder / Manager / Franklin Street Art Space / Biddeford, ME OCT 07 - DEC 08 Contemporary art gallery featuring emerging artists. Responsible for curating, hanging, marketing and sales. www.franklinstreetartspace.com</p> <p>Founder / Creative Director / MeshCreative inc / Reno, NV AUG 00 - MAR 05 Creative design firm with emphasis on visual communications. Partnered with marketing strategists and public relations firms. Responsible for all facets of the studio including managing employees and subcontractors. Developed client base through networking efforts. Produced projects for print, web, and broadcast.</p> <p>Art Director / Sanchez Creative / Reno, NV SEP 95 - AUG 00 Responsible for concept to production of print and web design. Developed copywriting skills and presentation skills. Interfaced with clients and vendors regularly.</p> <p>Marketing Communications Coordinator / Cubix Corp / Carson City, NV APR 95 - SEP 95 In-house position. Created marketing collateral, trade publication advertising and internal communications. Interfaced with vendors (printers and photographers) and various internal departments (marketing and engineering).</p> <p>Production Artist / DRGM Advertising / Reno, NV SEP 94 - APR 95 Worked under the supervision of an art director and creative director preparing files for print and boards for presentations.</p> <p>Graphic Designer / Graphic Edge Studio / Reno, NV JUL 94 - SEP 94 Production artist internship.</p> <p>Marketing Communications Coordinator / K.O. Lee Company / Aberdeen, SD MAY 87 - JUN 94 Responsible for creating marketing collateral, news releases, trade publication advertising, trade show graphics, and internal communications.</p>
Proficiencies	Creative Suite 3, Quark, Microsoft Office, Filemaker, Acrobat, Dreamweaver, FTP software, BBEdit.
Education	<p>Northern State University: Aberdeen, SD B.A. in Art '87: concentration in ceramics and drawing Continuing education courses at Maine College of Art and Design and the School of the Museum of Fine Arts, Boston</p>

